

Navigating the OBS Online Bidding Screen

Please note the OBS Online Bidding Screen opens in a standalone window. If you navigate away from it, hover over your browser icon to return to it. Certain links on the screen will take you to the main OBS website including the links in the upper left box for the catalog page, catalog update, undertack and walking videos, photos, sale index and results.

Please review the detailed information below along with the associated [Bidding Screen Visual Overview](#).

Lower Right Section – BIDDING AREA – The ACTION SPOT on the screen is located in the lower right section of the bidding screen. This is where you place your bids and track the bidding activity. **The bid button always displays the asking price** for the horse and when you click the bid button you are irrevocably making a bid at that price, so be careful and attentive when placing bids. If you are the winning bidder, you are legally obligated to purchase the horse.

Click here [A Closer Look At The Bidding Section](#) for a visual representation. The bidding area is user friendly and intuitive but if you have any questions please contact us at onlinebidding@obssales.com or call us at (352) 237-2154.

- Current Bid - is the current bid amount recognized by the auctioneer
- High Bidder – indicates the location of the bidder, Internet(online) or Onsite
- Enter Amt (box) - Add Max Bid (button) - IMPORTANT – please fully review the detailed explanation of Max Bid in the lower left section.
 - If you entered a maximum bid in the lower left section (sale index), the bidding software will automatically transfer the Max Bid amount into the “Enter Amt” box in the bidder section when the horse enters the auction ring.
 - **You may not change a Max Bid once transferred to this section** and the bidding program will bid up to the Max Bid amount on your behalf.
 - You are committing to bid up to the Max Bid and will be held legally responsible if you are the winning bidder.
- Bid Button
 - **Always displays the asking bid**, the bid amount required to become the High Bidder. Please note that this is NOT the current recognized bid, which is located at the top line of the bid area.
 - Click on the bid button to bid the asking price.
 - If you are not the current high bid
 - Bid Button will be red.
 - Asking price will be displayed on the Bid Button - the amount required to bid to become the current high bid.
 - Ready To Bid will be displayed above the bid button until you place a bid on the horse in the ring.
 - You Have Been Outbid! will be displayed if you are the current high bidder and someone places a higher bid.
 - If you place a bid and your bid is pending recognition
 - The Bid Button will be dark brown.
 - Bid Pending will be displayed above the bid button.
 - If your bid is recognized, you will become the current high bidder
 - If another bid is accepted while your bid is pending, Too Late! flashes above the button and then displays Ready To Bid in red
 - If you are the current High Bidder
 - The Bid Button will be dark brown.
 - You Are Now High Bidder will be displayed above the bid button.
 - Your high bid amount will display next to Current Bid: on the top row

- If you are the highest bidder at the fall of the hammer – Congratulations!
 - The Bid Button will be dark brown.
 - Sold To You! will be displayed above the bid button.
 - Your final winning bid amount will display in the brown Bid Button and also next to Current Bid: on the top row
 - OBS will email you an Acknowledgment of Purchase to DocuSign with options to request a blood test or claim an exemption from applicable Florida sales tax.
 - Please make arrangements for horse transportation and any post purchase examinations.
 - Please bid carefully as you are committing to purchase the horse for the amount you bid and will be legally bound if you are the successful High Bidder.
 - Vertical rectangle located on the left portion of this section
 - Lists the bidding activity for the horse in the ring
 - The most recent bids will be displayed on the top
 - The bid amount and onsite or internet will be displayed
 - The gray bar below the bid button will contain messages from the online bidding representative
- **Bar on bottom border**
 - Clerk Chat - allows you to send messages to the online bidding representative that is monitoring the bidding in a popup box. This is a two way chat box but may not be used for bidding instructions.
 - View Purchases - will display a list of your purchases in the sale.

Mobile Bidding

- You may login and bid via your phone
- It is fully functional for bidding but some of the features will appear in a different format or color and may be limited compared to features available on the full online bidding system.
- It is best viewed in portrait orientation
- Click here [Bidding Platform for Mobile Phones](#) for a visual representation.
- Click once to Activate Button (Blue) - click to activate online bidding
 - If you are not the high bidder
 - Ready To Bid will display in a green banner above the bid button OR
 - You Have Been Outbid will display in a red banner above the bid button if you have been outbid
 - The Bid Button will be green and display the asking price
 - If you have bid and it has not been recognized by auctioneer
 - Bid Pending will display in a yellow banner above the bid button
 - The Bid Button will be gray and display the asking price that you bid
 - If you are the high current bidder
 - You are Now High Bidder will display in a yellow banner above the bid button
 - The Bid Button will be gray
 - If you are the winning bidder
 - Sold To You! will display in a green banner above the bid button
 - The Bid Button will be gray at the price sold to you
 - If the online bidding system is not active
 - Internet Bidding Suspended will display in a gray banner above the bid button
 - The Bid Button will be gray and Internet Bidding Suspended will be displayed

- **Upper Left Section** - contains information on the horse in the auction ring.
 - The top line will include the Hip # (Lot#) of the horse in the auction ring.
 - The second line includes horse information: Sex, Sire, Dam, and Consignor
 - Below the second line will include information and links for the horse in the ring.
 - Hip#, Color, sex, sire, dam and state bred will be displayed
 - Consignor of the horse will be displayed
 - Links – clicking the links will open the information in a new tab (if available)
 - Pedigree – the OBS Catalog Page
 - Under Tack - the time in fifths will display and links to the under tack video
 - Catalog Update - updates since the pedigree was written will display
 - Walking Video – if available
 - Photo – a conformation photo if available
 - These links will open in new window and take you to the main OBS website. In order to return to the Online Bidding Screen, hover over your browser icon and click on it.
 - The bottom area of this section will include links to:
 - Sale Index – access to the Sortable Master Index on the OBS website
 - Sale Results – access to the Sortable Results on the OBS Website

- **Lower Left Section** - contains the index of the horses in the sale with a scroll bar on the right side. If horses are not being sold in hip number order, the horses will be listed in the order they go through the auction ring.
 - Scroll to any horse in the index and double click on the line to go to a jump page for that horse that includes: Pedigree, State-bred, Catalog page, Under Tack time and video, catalog updates , walking video, photo, buyer, sale price, and links to the sortable sale index and sale results.
 - Track with auction box
 - Checked - When you are scrolling to other horses in the index, it will automatically return to the row of the horse in the ring when a new horse enters the ring.
 - Unchecked – Will allow you to scroll freely in this section without defaulting back to the row for the horse in the ring.
 - Hover column - If you hover over the icon an enlarged view will appear, typically a catalog page.
 - Description column – provides basic information about the horse: sex, sire, dam and consignor.
 - Sold Amt column
 - Lists the hammer price only (final bid) – it does not indicate the buyer or if it was an RNA.
 - Result details for a specific horse will be available on the jump page by double clicking on the horse in the index.
 - Sale results for the entire sale may be viewed by clicking on the Sale Results link located in the last row of the upper left section.
 - **Max Bid Column** - **Please review carefully prior to entering a Max Bid.** If you are unable to monitor the sale live and actively bid, Max Bid allows you to place a maximum amount that you are willing to bid on a horse in advance. The bidding program transfers the Max Bid amount entered in this section to the Bidding Area located in lower right section when the horse enters the auction ring. **You may not change or delete a Max Bid once the horse enters the auction ring.** You are committing to bid up to the Max Bid and will be held legally responsible if you are the winning bidder. Click here [A Closer Look At Max Bid Function](#) for a visual representation.
 - **Enter Amt (box) - Add Max Bid (button)**
 - Enter your maximum bid price in the Enter Amt box and click Add Max Bid to set limit.
 - The online bidding program will automatically bid for you up to the maximum bid you entered.
 - It will not bid for you again if you are the current high bid.
 - The online bidding program will stop if the bid exceeds your maximum bid, and you will not purchase the horse.
 - Your Max Bid is confidential and is not disclosed to OBS or the auctioneers
 - Once the maximum bid is entered, you may increase, decrease or delete your Max Bid **before** the horse enters the auction ring. Please be aware that you may not change or delete a Max Bid once the horse enters the auction ring.

- If you are the successful winning bidder, click on “View Purchases” when you log back in to the online bidding screen to check if you purchased the horse.
- **Upper Right Section** - this area will stream live video of the auction and allow you to access information for the horse in the ring by clicking on the icons in the upper left area of this section.
 - Streaming icon - this is the first (left) icon and the default view
 - Video Icon - this is middle icon and will show the under tack video
 - Photo Icon - this is the last icon (right) and will show the catalog page and any photos.